الجمهورية الجزائرية الديمقراطية الشعبية
People's Democratic Republic of Algeria
وزارة التعليم العالي والبحث العلمي
Ministry of Higher Education and Scientific Research
جامعة باجي مختار - عنابة
Badji Mokhtar- Annaba University
Faculty Of Letters And Languages
Department of English Letters and Language
كلية الآداب واللغات
قسم اللغة الإنجليزية وآدابها

Title of the Conference:

Signs as Communication Tools

Hybrid National Conference



Honory President:

Pr Mana Mohamed — Rector of Badji Mokhtar - Annaba University

Honory Guests:

Dr Chelbi Abdelkrim — Dean of the Faculty of Letters & Languages

Pr Attoui Mohamed El Hadi — Director of LANTEXT Laboratory

Chairwoman : Dr LAHIOUEL Azza

Dates of the conference : 24,25/11/2025

Contact: 05 56 66 59 62

Theme

Languages, being either spoken or written forms, are not the sole means of communications people rely on for transmitting their messages and for expressing their insights. Their linguistic behaviours are, often, coined with non-verbal languages that shoulder the gist of their intended-formulated outputs. They deliberately have recourse to them to put the accent on what must be understood through the use of a myriad of signs. Since the dawn of time, signs, in their broadest array, encompass any clues that symbolise both tangible objects and abstract concepts. They can be regarded as an expanse of sundry representations which comprise distinct renditions; each of which holds specific sense such as the use of symbols, colours, figures, pictures, drawings, landmarks, diagrammes, sketches, and even living matters etc. Patently, they not only remain local in limited geographical areas and representing a precise culture, but they can be spread till reaching universality. Their conventional dimensions allow people to understand one another when there is an aggregate absence of sharing some common languages. In today's digital age, they are used to convey emotions and displaying attitudes through the use of emoticons and emojis. A simple smiley face or a thumb-up emoji overcomes language barriers whenever encountered.

The interlacing existing between verbal and non-verbal languages, hence; empowers the addressers' discourses by ensuring success regarding their message transmissions. All what can be deciphered through the used languages can be also clarified, stressed, consolidated and even tested by the non-verbal languages. The addresses are provided with sufficient aids to attain comprehension. The relatedness between these entities can be solely perceived as complementarity and substantial, and never as arbitrary and vacuous.

Aims of the Conference:

1-Valuing the non-verbal languages, and elaborating the importance of their presence in societal environments

2- Arousing reflections on non-verbal languages as well as invigorating discussions on the scope of their research among teachers and researchers.

3-Instigating the exploration of signs in the field of Education

4-Comprehending the usefulness of signs to consolidate the messages embodied within verbal languages.

5-Contextualising signs in different fields, in distinct cultures and in dissimilar social circles.

Axes of the Conference:

-Axis1: **Signs & Education (**Pedagogy, Textbooks, Hand outs)

- Axis 2: **Signs & Society (**Advertisements, Leaflets, Signboards)

- Axis 3: **Signs & Media (**News, Ideologies, Films, Digital Communication,)

-Axis 4: **Signs & Literature** (Novels, Plays, Poems)

-Axis 5: **Signs & Children's Entertainments (**Cartoons, Tales, Stories, Comic Strips, Games)

-Axis 6: **Signs & Culture:** (Group Identity, Social Beliefs)

-Axis 7: **Signs & Artificial Intelligence: (**Translability of signs)

Organising Committee

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Participation Form

Full Name:.....
Rank:.....
Affiliation:.....
E-mail:.....
Phone Number:.....
Title of the Presentation:.....
Track: .....
Abstract (Should not exceed **250 words)**

Important Dates

- Call for papers: August 05th, 2025
- Abstract Deadline Submission: October 10th, 2025
- Notification of Acceptance: October 25th, 2025
- Conference Programme: November 20th, 2025
- Conference Dates: 24th & 25th, November 2025
- Papers' Reception: January 15th, 2026 (Deadline)
- Papers' Publication: Proceedings , papers will be published in **ELTAWASSOL JOURNAL-** UBMA- (2026)

- **Conference Mail :** signsnationalconf2025@univ-annaba.dz
- **FB: Signs Signs** facebook.com/profile.php?id=61578783027227
- **Languages admitted in the conference:** **English- Arabic-French- Italian**

WhatsApp: **05 56 66 59 62**