SUMMER BREAK CHALLENGE

PRESS RELEASE:

DJEZZY LAUNCHES THE THIRD EDITION OF THE SUMMER BREAK CHALLENGE IN COLLABORATION WITH INCUBME

Djezzy, in partnership with the pan-African incubator IncubMe, is launching the second edition of the Summer Break Challenge. This competition is aimed at university clubs who want to develop an innovative solution with a strong societal impact, using digital technologies. This year's theme is **"Tech for Good".**

Participating clubs will have the opportunity to benefit from a one-week Boot Camp during August, with qualified coaches and experts to help them develop their project. The final day of the Boot Camp will be dedicated to the final, where the **10 selected finalist teams** will present the result of their work to a panel of experts in the digital field. The three winners will be selected at the end of the final.

The three winning clubs will receive a **prize of 1,500,000 DA in digital equipment**, as for the first winning club, it will gain access to the Africa By IncubMe incubation program for one of the members of the club.

Applications for the Summer Break Challenge will be open for a month and a half from June 2023, via the competition platform accessible on the Djezzy website or the Djezzy App. **Registrations will close on July 15th**, followed immediately by the start of the pre-selection process. The **10 selected university clubs will be announced at the end of July.**

The Summer Break Challenge is an opportunity for young talents to develop their creativity and digital skills while addressing a societal issue. We look forward to discovering the innovative projects that participating clubs will propose.

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