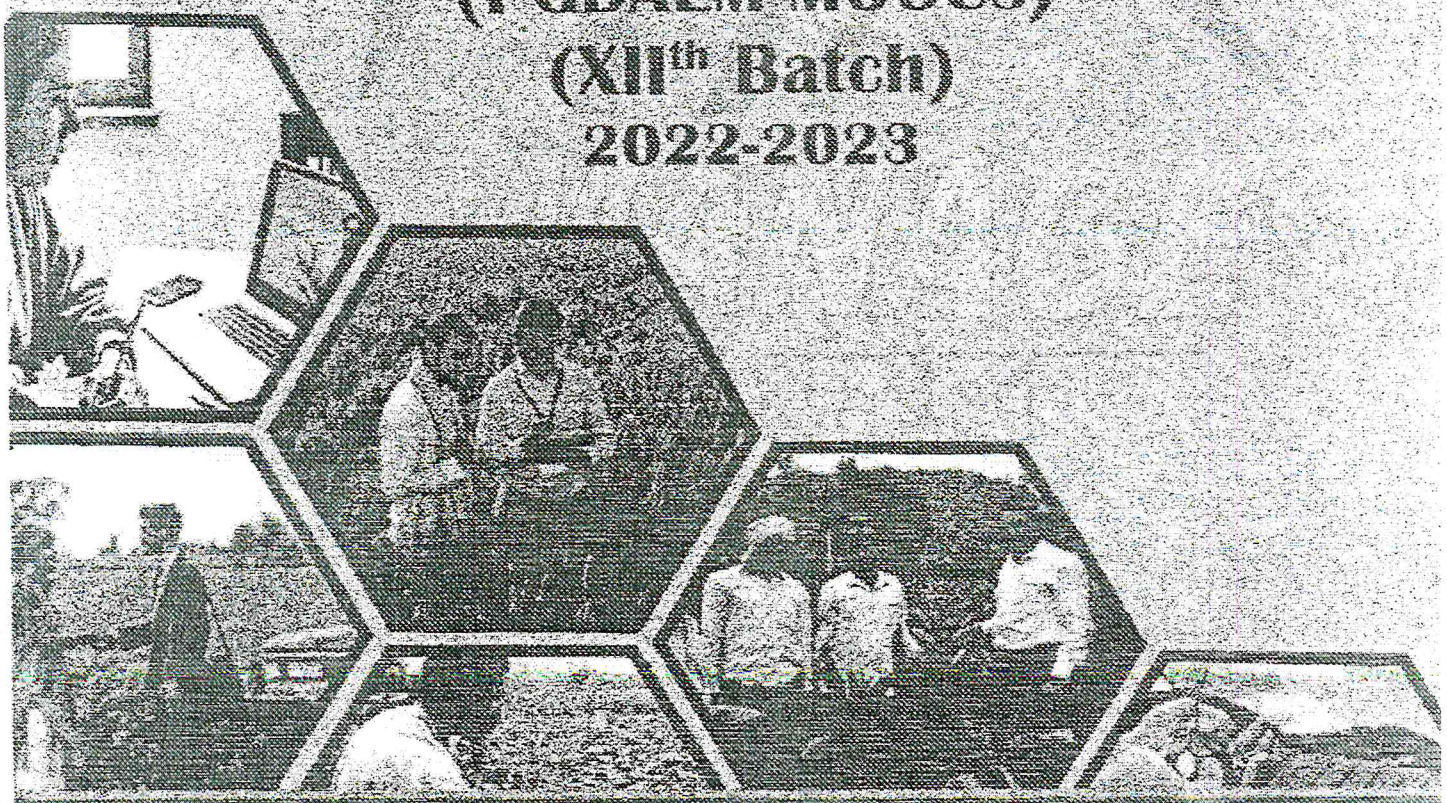


MANAGE

Online Programme on Post Graduate Diploma in Agricultural Extension Management (PGDAEM-MOOCs) (XIIth Batch) 2022-2023



National Institute of Agricultural Extension Management (MANAGE)

INTRODUCTION

National Institute of Agricultural Extension Management, established in 1987 is an apex level autonomous institute under the Ministry of Agriculture and Farmers Welfare, Government of India. MANAGE is involved in major initiatives towards reorientation and modernization of agricultural extension system, for evolving effective ways of managing the extension system through professional guidance and training of critical manpower. MANAGE offers its services in Training, Consultancy, Management Education, Information Services and Research.

About the Programme:

Online Post Graduate Diploma in Agricultural Extension Management (PGDAEM-MOOCs):

The public extension system has a vital and indispensable role in providing extension support to a large population of farmers. The public extension system needs to be strengthened to match the scale and diversity of agriculture. The extension/development functionaries have to be transformed into a vibrant and useful knowledge force to bring about the desired changes in agriculture and allied sectors. The private extension/development functionaries also need to be empowered through capacity building to improve the effectiveness in the extension delivery system.

MANAGE Post Graduate Diploma in Agricultural Extension Management (PGDAEM) was launched in 2007, currently fifteenth batch is in progress on a distance mode for the extension functionaries of Agriculture and allied sectors of the Central/State/UT governments, SAUs, KVKs and also for the functionaries working in Agri-business companies and Agri-enterprises, NGOs, Banks, Cooperatives etc.

The PGDAEM (distance education) has received an overwhelming response from public and private sectors both. In order to increase the outreach and cover large number of candidates, MANAGE has launched an alternate PGDAEM-MOOCs program i.e. Post Graduate Diploma in Agricultural Extension Management (PGDAEM-MOOCs) using Massive Open Online Courses (MOOCs), an online e-learning platform in the year 2017.

Course Objectives:

The objectives of PGDAEM-MOOCs pr[illegible]am are:

- To enhance the techno-managerial competence of the candidates in the field of agricultural
- To equip the candidates with the latest developments in the field of agricultural extension
- To develop an insight into various extension models to enrich the agri. - value chain

Course Structure and Contents:

The programme has 30 credits and will be offered in two semesters across one year. Each semester has 15 credits. One credit is equivalent to 30 hours of study. The programme will have five courses in first and four in second semesters, with one assignment for each course. In addition, there will be a project work in the second semester. It is mandatory to complete all the nine courses, nine assignments + project work during the study period, in order to qualify for the award of the certificate.

Details of Course Offered:

Semester I

Course No.	Course Title	Credits
AEM 101	Introduction to Agricultural Extension	(3 credits)
AEM 102	Facilitation for Development	(2 credits)
AEM 103	Communication for Development	(4 credits)
AEM 104	Gender Mainstreaming for Agricultural Development	(3 credits)
AEM 105	Leadership and Management Skills	(3 credits

Semester II

Course No.	Course Title	Credits
AEM 201	Rural Sociology	(2 credit
AEM 202	Farm Business Management	(4 credit
AEM 203	Planning for Agricultural Management	(3 credit
AEM 204	Extension for Sustainable Agricultural Development	(4 credit
AEM 205	Project Work	(2 credi

The candidates can go through the course-study material, video lectures and qui[illegible] available online for self-learning. The candi[illegible]

Calendar of Activities

Activity	First round	Second round
Notification about admission	December	June
Online registrations and submission of application	January to March	July to September
Verification of applications and confirmation of admission on receipt of payment	April	October
Course commences	May	November
Study period	May to March May to Sept (1st Semester) November to March (2nd Semester)	November to September Nov to April (1st Semester) May to Sept (2nd Semester)
Assignment submission	July/Aug (1st Semester) Jan/Feb (2nd Semester)	Jan/February (1st Semester) July/Aug (2nd Semester)
Mock test	September (1st Semester)	March (1st Semester)
First Semester examinations	October	April
Second Semester examination	April	October



Contact Details:

Dr. Veenita Kumari

Dy. Director and Principal Coordinator (PGDAEM)

National Institute of Agricultural Extension Management (MANAGE)

Eligibility Criteria for enrolment:

- The candidate must possess Bachelor's degree in Agriculture or Allied subjects (OR) Bachelor's degree in any discipline
- The degree must be from any recognized Indian or International University

The degree of Indian candidates must be from any Indian University incorporated by an Act of Central or State Legislature in India or other educational institution established by an Act of Parliament or declared to be deemed University under Section 3 of the University Grants Commission Act, 1956.

Age Limit: Nil

Registration:

A candidate seeking admission to the course must register online in the prescribed application form available on the website

http://www.manage.gov.in/moocs/pgdaem-moocs.asp

The candidates are advised to go through the brochure the program details before registration and abide by the same. The final admission of the candidates to PGDAEM (MOOCs), rests on the discretionary power of the Director General, MANAGE.

Course fee:

The Indian candidates seeking admission to PGDAEM-MOOCs must pay a course fee of Rs 7000 and international candidates USD 200 to MANAGE through RTGS (wire-transfer). Payment of the fees has to be made only after the acceptance of application form by MANAGE.

Confirmation of Admission:

After receiving the course fee, the candidates' final admission will be notified on the website of MANAGE along with the ID Number. Using the user name and password provided by MANAGE, the candidate can log in and access PGDAEM-MOOCs program.

Assignments:

Submission of assignment for each course (AEM 101 to AEM 105 and AEM 201 to 204) is mandatory to complete the course. The assignment is for 20 marks and the candidate has to secure a minimum of 10 marks to qualify. Please refer to the guidelines in the User

Project Work:

Project work (AEM 205) is mandatory for completing the course. The project work carries 30 marks and the candidate has to secure a minimum of 25 marks to qualify. Please refer to the guidelines in the User Manual.

Semester-End Examination:

At the end of each semester, there will be an online examination for each course i.e. for Semester-I, there will be an examination for all the five subjects AEM 101 to 105. Similarly, for Semester-II, there will be an examination for all the five subjects-AEM 201 to 204. The examination paper will consist of Objective type questions. Each paper carries a maximum of 50 marks, out of which, a candidate has to secure a minimum of 25 marks, to qualify.

The guidelines for taking the examination are given in the User Manual.

Evaluation:

Assignments: The assignments submitted by the candidates online will be evaluated by the designated experts on the subject.

Project Work: The project work submitted by the candidates online will be evaluated by the designated experts on the subject.

Grading System:

This will be an online examination and the score card will be generated by the computer as per the answer key provided. The candidates scoring 80 percent and above will be awarded distinction and those scoring between 70 to 80 percent will be awarded first class. Candidates scoring 50-70 percent will be awarded second class and less than 50 percent as fail.

Result: The candidates can access his/her final result on the website:

http://www.manage.gov.in/moocs/pgdaem-moocs.asp

Original diploma certificate would be sent by post to successful candidates along with marks memo.

Extra Chance for Completing the Course:

Candidates who could not complete the diploma during the first year of registration, will be given only one extra chance to reappear for the examinations along with the candidates enrolled during the next year for completing the course, on payment of Rs.500 for each course.

Medium of Instruction: English